

Ol' Major Bacon Bourbon

POS Brochure

On-Premise POS

Sunglasses with Built-in Bottle Openers and T-Shirts for Ol' Major Bacon Bourbon.



A Drink with Ol' Major Bacon Bourbon & Bloody Mary Mix



Off-Premise POS



Ol' Major Bacon Bloody Mary Kit comes with custom, magnetically closing custom gift boxes.

Shelf Talkers & Neck Tags

A shelf talker graphic for Ol' Major Bacon Bourbon Whiskey. It features a red background with a white horizontal band. In the center of the band is a pig icon, a plus sign, two wooden barrels, an equals sign, and a pig icon with a purple bow. Below the band is a small image of the whiskey bottle. To the right of the bottle is a red circular badge with the number "93" and the word "POINTS" below it. Text to the right of the bottle describes the product's ingredients, aroma, and suggested uses. The "Alcohol Aficianado" logo is at the bottom right, and the website "www.olmajor.com" is at the bottom center.

Made with Real Bacon and Gold medal award winning bourbon

Aroma of crispy bacon with a sweet bourbon finish

Try Ol' Major in a Bacon Ol' Fashioned, Bacon Bloody Mary or on the rocks!!

93
POINTS

Alcohol Aficianado

www.olmajor.com



Pour Spouts & Hats



High End Incentives and Gifts



Branded Spirits Neoprene Backpack



Branded Spirits Premium, Genuine Leather Purse



Branded Spirits Winter Coat (S – XL available)

